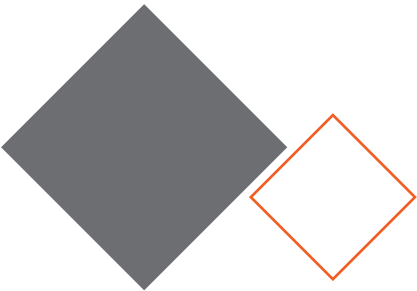




# DONOR IMPACT REPORT

APRIL 1, 2018 - MARCH 31, 2019



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# About the Northern Lights Health Foundation

Established in 1985, the Northern Lights Health Foundation serves to engage people, inspire philanthropy and secure funds to improve health and promote wellness in the Wood Buffalo region.

Through capital campaigns, signature events and various other fundraising initiatives, the Health Foundation funds vital medical equipment, programs, and services bringing care closer to home for Wood Buffalo residents.

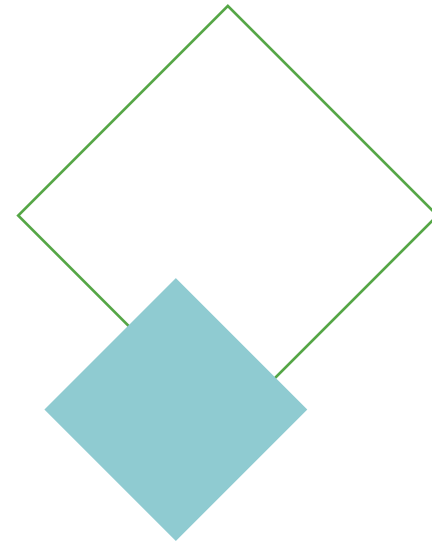
In 2018 - 2019 we received tremendous support from industry, government, and individuals to complete the fundraising for the Gratitude Campaign. This campaign was the largest in the Health Foundation's history and will forever change the face of healthcare in our region. You will read more about the Gratitude Campaign projects in the following pages.

We are looking forward to 2019 - 2020 as we mark two very special milestones – the 30<sup>th</sup> Anniversary of the Festival of Trees Gala on November 16<sup>th</sup> and the 35<sup>th</sup> Anniversary of the Northern Lights Health Foundation at the Roaring 2020 Spring Fling on March 21<sup>st</sup>, 2020.



## MISSION

Engaging people,  
inspiring philanthropy,  
and securing funds  
for a healthy Wood  
Buffalo region.



## VISION

Strong, healthy communities.  
Together.

## SHARED VALUES

**PASSION:** We are excited to connect the community to our mission; we are committed to investing in the best health care; we are dedicated to the wellness of our region.

**INTEGRITY:** We honour our word; we are transparent and accountable; we appreciate your gift and handle it with the utmost care.

**VISIONARY:** We strive for innovation; we are visionary in our thinking; we are leaders in collaboration; we believe anything is possible.

**RESPECT:** We demonstrate respect for our region's stakeholders, their diversity, unique needs and contributions.



## MESSAGE FROM THE BOARD CHAIR



There has never been a better time to be involved in community development and charitable giving and helping to create the world in which you and your family want to live. As our region continues to grow and change, it's up to all of us to be present and answer the call to action to support health and wellness, education, arts and culture, and sport. Together we can make a difference!

These are the ideals that keep our Board of Directors engaged as donors, sponsors, mentors, governors and event attendees. We are actively involved in the success of the Northern Lights Health Foundation through our committee and board meetings and are proud to represent YOU and your donations.

I've had the honour to chair the Northern Lights Health Foundation Board of Directors for the past three years. Earlier this year I was absolutely thrilled to announce the completion of the fundraising for the Gratitude Campaign. The campaign set a lofty goal and I am proud of our community for rising to the challenge.

Please know that the Health Foundation Board and staff is strong and ready to continue our mission to engage people, inspire philanthropy, and secure funds for a healthy Wood Buffalo Region.

Melanie Antoine, Board Chair

*Melanie Antoine*

# MESSAGE FROM THE EXECUTIVE DIRECTOR

## THANK YOU!

2018 - 2019 was a tremendous year for the Health Foundation and we know that financial support for Alberta Health Services projects and programs would not be possible without you. Thanks to your support, we were able to secure the last \$4 million towards the \$16 million Gratitude Campaign target. Long-awaited capital renewal projects are in the planning and construction phases which is very exciting for all of us.

With your support, we were able to host incredible special events - with a record attendance at Festival of Trees and Spring Fling. And, we launched a new event which was well received - the Hospital Bed Races!

There are lots of ways to be involved with the Health Foundation and help advance healthcare in our communities. Make a charitable donation, leave a memorial gift, sponsor events, volunteer or attend and celebrate with us. We are looking forward to your continued support.

Cindy Amerongen, Executive Director

*Cindy Amerongen*



*Donate  
Today!*











# Northern Lights Health Foundation Board of Directors

April 1, 2018 - March 31, 2019

## Board Executive

**Melanie Antoine**  
Board Chair  
General Manager  
A.P.E. Maintenance

**Nelson Barbosa**  
Vice Chair  
Senior Financial Advisor  
ATB Financial

**Greg Fuhr**  
Treasurer  
Vice President  
Production Mining  
Suncrude Canada

**Kyle Taback**  
Secretary  
General Manager  
Gregg Distributors

## Board Members

**Dr. Lorella Ambrosano**  
Psychiatrist  
Fort McMurray

**Conor Clark**  
Legal Counsel  
Cooper and Company

**Murray Crawford**  
Senior Operating Officer  
AHS North Zone

**Brent Janke**  
Vice President  
Operations and Integration  
Suncor Energy

**Adele Thomson**  
Manager Surface Lands  
& Stakeholder Relations  
CNRL

**Andrew Boutilier**  
Director Maintenance  
Support Services  
Suncor Energy

**Kiran Malik-Khan**  
Communications Manager  
Fort McMurray Public  
School District

**Kevin Shulko**  
Chief Financial Officer  
Northstar Ford

## Honourary Board Members

**Dan Fouts**  
**Peter Read**  
**Leo Roberts**

**Tim Walsh**  
**Dave Tuccaro**  
**Gord Ball**

**Marla Dorin**  
**Joe MacNeil**  
**John and Leslie Wilson**

# Northern Lights Health Foundation Staff

April 1, 2018 - March 31, 2019

**Cindy Amerongen**  
Executive Director

**Lorna Ash**  
Director of Development

**Amy Boutilier**  
Finance Manager and  
Administrator

**Jessica Lipton**  
Events Manager

**Nolan Haukeness**  
Donor Relations Officer

**Lana Luchenski**  
Donor Relations Officer

**Karen Hodder**  
Events Assistant



# YOU MAKE A DIFFERENCE!

Thanks to your support in 2018 - 2019, the Health Foundation committed \$799,633 to fund vital medical equipment, programs and services. Here are just a few examples of how donor funds were used to support better health outcomes



## Operating Rooms

Over \$157,000 for the Jackson Spinal Top Surgical Table which allows for optimal visualization and patient placement for all types of procedures from orthopedic fracture and trauma, pelvic reconstruction, to orthopedic and neuro-spine, pain management and general procedures.



## Diagnostic Imaging

Over \$20,000 for a pediatric positioning chair and bike to enable immobilization for children's x-rays. Taking the fear out of x-rays and adding some fun helps the whole family relax and ensures higher quality images.



## Emergency Department

Almost \$74,000 for a Sonosite Edge II and Sonosite iVis Handheld Ultrasound which will provide bedside point of care ultrasounds. This provides immediate answers at the bedside for potentially life-threatening conditions such as free fluid in the abdomen or around the heart allowing physicians to ensure the patient gets the appropriate level of care right away.





## Continuing Care Unit

\$2,600 for new planters for the Continuing Care patio on the 4th floor of the Northern Lights Health Foundation. Residents enjoy planting and tending to their gardens throughout the summer.



## Public Health Community Clinics

\$6,000 for the Community Outreach vehicle to support continuous contact with regional communities. \$110,000 to purchase and outfit a Mobile Health Van to take community nursing on the road. Approximately \$16,000 to support the Janvier Food Security and Community Garden program. Elders, schoolchildren and educators are creating community food gardens in the remote hamlet of Janvier.



## Allied Health

Toys, games and activities for Pediatric Speech and Language Therapy totaling \$2,000 to keep children engaged while receiving treatment. Approximately \$3,600 for Occupational Therapy Toolkits that help assess dexterity, vision (field of view), and mobility for adults.



## Maternal Child

Almost \$350,000 to purchase 11 Panda Infant Warmers and Resuscitation units which provide every newborn with an integrated scale, warmer, and therapy bed immediately after birth and specified care for high-risk infants.



# the Gratitude campaign *Wrap Up*

## Gratitude Campaign Wraps Up in Style!

How could you not wrap up a campaign, the largest to date for the Northern Lights Health Foundation, without a BIG thank you celebration of what our donors accomplished?

The Campaign story began in March of 2016 when it was launched at the Spring Fling, therefore the Spring Fling 2019 was the perfect venue to wrap it up.

The funding for the ambitious 8 project Gratitude Campaign was completed in December 2018, and in March 2019, in a reception prior to the Spring Fling, we had the honor of celebrating with many of our Leadership donors and volunteers. With guests already adorned in their beautiful 'Springtime in Paris' themed attire for our main event, we had the perfect setting.

We had the pleasure of honoring Howie Ewashko, the Gratitude Campaign Chair, for his many volunteer hours, over and above his extremely busy business and personal life, to keep the Campaign moving and front of mind for the community. Howie spoke and thanked all the volunteers from behind the scenes that helped launch the Campaign. And of course our donors! We presented our Leadership donors in attendance with a beautiful hand blown glass Gratitude Globe. Each globe was unique symbolizing that every one of us has our own stories and reasons for supporting healthcare.

The Foundation inserted a personal message in each globe to show our gratitude for the incredible support we received. We hope the tradition will carry on and the donors will from time to time put their own messages of gratitude in their globes. It was a wonderful evening, and although Thank You will never hold the weight of our gratitude for our donors, we continue to express it anyhow, as often as possible.

Each and every contribution made to the Northern Lights Health Foundation makes a world of difference to the lives of those living and working in our region, every single day.

Although the fundraising portion of the Gratitude Campaign has wrapped up, our story is not over. The Campaign has laid the ground for important work just getting started. The success of this campaign was due to the generosity of our donors and we will keep you informed as the projects progress and come to fruition, along with the impacts you are making.

*Thank you!*





# JEREMY SNOOK MEMORIAL PALLIATIVE SUITES CONSTRUCTION KICKOFF



We are very happy to announce that the project design for the Jeremy Snook Memorial Palliative Suites is complete and the construction has begun! Last year we announced that the fundraising target of \$1.5M for the project had been reached which enabled the engagement of the design team and construction contractor.

The Northern Lights Health Centre will soon be home to three family-friendly palliative care suites and a family lounge on the Medicine Unit - all designed specifically to provide those who are nearing end of life more quality time and space with their loved ones and care givers.

The new space has been designated the Jeremy Snook Memorial Palliative Suites in memory of Jeremy Snook who passed away from terminal brain cancer. The naming is also in recognition and appreciation for Gail and Brian Snook who launched a memorial raffle in celebration of the life of their son.

The Jeremy Snook Memorial Raffle ran for three years and offered prizes that represented Jeremy's love of the outdoors and the pursuit of adventure with friends and family. The raffle attracted significant community attention and funding and lead to numerous individual and corporate donations from family, friends, and those touched by Jeremy's story.

Each of the three suites (which contain a patient room and a family room) have also been named. We offer our thank you to RE/MAX Fort McMurray, Imperial Oil Foundation, and Dan and Janet Fouts who each contributed leadership gifts to the creation of the palliative suites.

Artist renderings of the suites can be viewed in the Northern Lights Health Centre lobby. Construction is expected to be complete in late spring of 2020.

*Donate  
Today!*

# SIGNATURE EVENTS

## 2018 HOSPITAL BED RACES

The inaugural Hospital Bed Races presented by Raymond James, was held on Saturday September 29<sup>th</sup> and was a huge hit; raising over \$53,000 (net) for the Health Foundation. Poor weather did not stop racers as each had fundraised for their teams and were determined to win the coveted Golden Bed Pan Trophy!

With a 50 foot race track and numerous time-trials held throughout the day, the event was always exciting and interactive. Sponsors helped create the Start and Finish Lines, Pit Stop and Racers Lounge and contributed both cash and in-kind donations to create a Formula One type racing venue.



## 2018 FESTIVAL OF TREES

The 29<sup>th</sup> Annual Festival of Trees sponsored by Syncrude, was a tremendous success as over 8,500 guests, throughout the three-day weekend of activities, helped raised \$630,000 in net proceeds for the Health Foundation.

Tickets to all events were a hot commodity and the Ladies Holiday Luncheon, Ugly Christmas Sweater Party and Daddy Daughter Sugar Plum Fairy Ball all sold out in July! Sponsors, tree purchasers and attendees are truly the backbone of this major event and we thank you all for your continued support.



## 2019 SPRINGTIME IN PARIS SPRING FLING

Beautiful. Stunning decor. A gorgeous event. These are just some of the wonderful accolades guests used to describe the Springtime in Paris Spring Fling. This year was extra special as the Health Foundation was able to announce the completion of the Gratitude Campaign and celebrate the three year, \$16M campaign closure with the guests.

Operation! was the fundraising theme at Spring Fling. Guests heard about the exciting work being done in spinal and orthopedic surgery and rallied around celebrity doctors playing a giant game of Operation to donate to a new spinal surgical table. We are proud to report that over \$155,000 (net) was raised during the evening.



*Donate  
Today!*



# SIGNATURE EVENTS

It takes a village to put on a special event and it takes many, many sponsors to help with the multitude of expenses.

Each year we challenge our volunteer and events teams to make every event special. We want attendees to experience joy and surprise as they connect with Health Foundation Board Members, AHS staff, and community members; all gathered to support health initiatives in our region.

The event sponsors noted on this page enable us to add sparkle, interest and excitement to events and we thank you!

We would also like to thank the many volunteers who contribute time and talent to the events. We could not possibly put on events of this high calibre without you!

Kevin & Tracy Shulko

Melissa Gladue

Darlene Predham

Lorraine DeSeguin

Margo Firman

Janet Huffman

Bobbi Compton

Milena Joveska

Rick & Cathy Kirschner

Linda Fidler

Denis Nephin

Janeen Samson

Jackie Hadfield

Erika Darling

Amy Arendt

Jenny Walker

Ashifa Pocsai

Valerie Wright

Lisa Wipf

Renee Godin

Denise Hildebrand

Tina Jefferies

## \$100,000+

Syncrude Canada Ltd.

Mix 103.7 and 100.5 Cruz FM

Summit GM

Suncor Energy Inc.

Boomtown Casino

CEDA International Corporation

CNOOC International

Enbridge Pipelines

Fort Mac Hockey Bros

Fort McKay Group of Companies

Fort McMurray Airport Authority

Great Plains Security

Gregg Distributors

Inter Pipeline

Kelvin Sawatzky Oil Paintings

Pembina Pipeline Corporation

Photomagic Fotosource

Reg Campbell Mobile Tools Ltd.

Royal LePage Fort McMurray Real Estate

SMS Equipment Ltd.

Stony Valley Contracting

Stuart Olson Inc.

Thompson Construction Group

Tuccaro Group of Companies

## \$25,000 - \$49,999

ATB Financial

Balsom Communications

Birch Mountain Enterprises Ltd.

Canadian Natural Resources Limited

Country 93.3 and Rock 97.9

Finning (Canada)

## \$10,000 - \$24,999

A.P.E. Maintenance Ltd.

Acden

Acuren

AlumaSafway

ArsenalFX







# ALBERTA HEALTH SERVICES

## PROJECT UPDATES

### HELIPORT

The Helipad has been completed and all commissioning and permits are in place. The Helipad has already seen use for emergency response and treatment of injured persons at the hospital and we are very thankful to have a permanent landing pad for HERO helicopter service.

### NLRHC BUILDING ENVELOPE

Work on the exterior of the Northern Lights Regional Health Centre continues as the project moved into phase three which focused on the front and west side. Removing the old brown siding and stucco and replacing the insulation, new windows, and new siding has made a massive change to the facility. Inside, the work continues on balancing the heating and cooling systems and upgrading outdated technology and equipment. The project is expected to wrap up in late 2020.

### HALAL FOOD OPTIONS FOR PATIENTS

Patients receiving care at the Northern Lights Regional Health Centre are now offered a more comprehensive food services menu that aligns with their dietary preference. In November 2018, the AHS facility expanded its food services menu to offer Halal meal options, seven days a week. "This is one example of how we're listening to patient feedback. We're pleased to offer a more comprehensive menu to our patients. The NLRHC is the first site in the AHS North Zone that currently offers this dietary option." says Murray Crawford, Senior Operating Officer, Area 10.

### WILLOW SQUARE CONTINUING CARE FACILITY

In the past year, the Willow Square Continuing Care facility has sprung up on the corner of Hospital Street and Franklin Avenue! The facility still has many months of construction and commissioning to go but is already changing the landscape of Hospital corner. The project is expected to be complete by summer 2020.

### CONNECT CARE COMING TO FORT MCMURRAY

Connect Care is the bridge between information, healthcare teams, patients - and the future. The foundation of Connect Care is a common clinical information system, which will directly impact everyone who provides patient care within AHS. Through a common provincial clinical information system, Connect Care will create a seamless health information network you can use with speed, ease and confidence. You will be able to record and share patient information to support high-quality care. It is expected to be rolled out in our region in 2022.

# STORIES

Donors to the Health Foundation ARE the difference.  
Here are just a few stories to show you how we can work together for strong, healthy communities.



## HEALTH ON THE MOVE VAN

A new mobile health van has launched in the North Zone, providing residents with increased access to an array of health services, information and resources. The van will be used for community visits, point of care services, immunizations, health promotion and more.

[READ MORE HERE](#)

## JUST BREATHE HEALTHY TOOLS FOR HEALTHY TOTS

Feeling overwhelmed? Maybe kids are too and they can use some help getting those feelings under control. Helping children learn to control their negative thoughts and emotions through repeated healthy and mindful activities was the genesis of the idea behind the Healthy Tools for Healthy Tots project.

[READ MORE HERE](#)

## SPECIAL CARE NURSERY

Last year the nursery space on the Maternity Ward received a much needed renovation to create a Level I Special Care Nursery that provides supplemental support to newborns who need extra support for a number of different health reasons. This means that locally, we can provide care for babies who are born as early as 35 weeks gestation, and who require extra care including respiratory support, IV therapy and other specialized newborn care.

[READ MORE HERE](#)

# WAYS TO MAKE AN IMPACT

With your support, we can have world class healthcare where and when you need it most, right here at home. Your generous gifts are crucial to ensuring we have the best care possible for everyone in our community. There are so many ways you can support healthcare!



**MAKE A DONATION** A donation is a quick and easy way to make a lasting impact. Consider becoming a monthly donor; it's easy, affordable and you will receive a tax receipt.

**HONOUR YOUR HEALTHCARE HERO** Show your appreciation for the care you or a loved one received by taking part in the Health Foundation's Honour Your Hero program.

**LEAVE A LEGACY** Leave a bequest gift as part of your estate or life insurance plan to ensure your support for local healthcare lives well beyond your lifetime.

**LEAVE A MEMORY** Create a lasting memory of a loved one by making a donation or requesting donations to the Health Foundation in lieu of flowers. Our In Memory Wall is located on the main floor of the hospital and viewed by hundreds of visitors every day.

**SPONSOR A SIGNATURE EVENT** Increase your company's visibility in the community while making an impact on healthcare. As a bonus, you'll get tickets to the hottest events in town!

**VOLUNTEER** Festival of Trees, Spring Fling, and Hospital Bed Races take a large team of volunteers to be successful. Your time is valuable - make an impact by choosing to volunteer with us!

**ENTER A TEAM** The Hospital Bed Races have teams of 5 people, each fundraising and then racing for healthcare. This high energy event attracts a great audience and there is heavy competition for the Golden Bedpan Trophy.

**COME TO OUR EVENTS** Buy tickets to our fantastic events: Ugly Christmas Sweater Party, Ladies Holiday Luncheon, Festival of Trees Gala, Daddy Daughter Sugar Plum Fairy Ball and Spring Fling Gala all offer exciting opportunities for interaction and fun!

**HOST AN EVENT** Support community healthcare with your friends, family or your workplace through hosting an independent fundraiser.

# STATEMENT OF FINANCIAL POSITION

March 31 2019, with comparative information for 2018

	2019		2018	
<b>ASSETS</b>				
Current Assets:				
Cash	\$	1,423,614.00	\$	792,242.00
Accounts receivable		450,762.00		175,350.00
Prepaid expenses and deposits		11,454.00		6,594.00
Other assets				-
		1,885,830.00		974,186.00
Investments (note 2)		10,475,925.00		8,889,642.00
Capital Assets (note 3)		73,804.00		83,796.00
	\$	12,435,559.00	\$	9,947,624.00
<b>LIABILITIES AND FUND BALANCES</b>				
Current Liabilities:				
Accounts payable and accrued liabilities	\$	95,587.00	\$	192,588.00
Deferred revenue		115,000.00		15,000.00
		210,587.00		207,588.00
Fund Balances:				
Investments in capital assets		73,804.00		83,796.00
Externally restricted		7,251,787.00		5,505,008.00
Internally restricted (note 4)		645,959.00		1,309,731.00
Unrestricted		4,235,422.00		2,841,501.00
		12,224,972.00		9,740,036.00
	\$	12,435,559.00	\$	9,947,624.00

Commitments (note 8)

Pledges (note 10)



# STATEMENT OF OPERATIONS

Year ended March 31 2019, with comparative information for 2018

	2019	2018
<b>REVENUE:</b>		
Fundraising activities	\$ 5,065,689.00	\$ 3,618,726.00
Investment income (note 6)	491,949.00	133,546.00
Gift-in-kind (note 5)	126,721.00	167,225.00
	<b>\$ 5,684,359.00</b>	<b>\$ 3,919,497.00</b>
<b>EXPENDITURES:</b>		
Fundraising activities	616,407.00	768,851.00
Salaries and benefits	749,654.00	904,481.00
Office and other	104,452.00	109,854.00
Amortization of capital assets	9,992.00	9,991.00
	<b>1,480,505.00</b>	<b>1,793,177.00</b>
Excess of revenue over expenses before the Commitments	4,203,854.00	2,126,320.00
Donations to Alberta Health Services (note 7)	1,718,917.00	1,596,262.00
Excess (deficiency) of revenue over expenditures	<b>\$ 2,484,937.00</b>	<b>\$ 530,058.00</b>

Excerpts from the audited financial statements by KPMG LLP. For full audited statements, visit [www.northernlightshealthfoundation.ca](http://www.northernlightshealthfoundation.ca)

*Donate  
Today!*



7 Hospital Street  
Fort McMurray, AB  
T9H 1P2



For inquiries on the information contained in this report,  
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[cindy.amerongen@ahs.ca](mailto:cindy.amerongen@ahs.ca) or 780-791-6178