

# CAMPAIGN UPDATE

## Letter From Our Campaign Chair

*Family, Friends and Neighbors,*

Thank you for your generous support of the completed Gratitude Campaign. I am truly amazed at the overwhelming support and compassion that the people in the Regional Municipality of Wood Buffalo give to fundraising initiatives in our community. I am sure we are the envy of other communities in the province and even the country.

As Chair of the Campaign I was able to share my families' story and our reasons for whole heartedly supporting this campaign. There was a real need for all the projects that encompassed the Gratitude Campaign that other donors could relate to. The communities' recognition of this opportunity to provide improved health care in our region, and the excellent people involved in the campaign, made my job easy.

To the volunteers, doctors, nurses and staff at the Northern Lights Regional Health Centre, thank you! You have continuously committed to our Campaign to spend the money wisely, and use the equipment to make patients' lives better, and your actions drive home the impact these projects have on our community.

To the Campaign board and the staff of the Health Foundation who put countless hours into the campaign, thank you!

To each and every donor, thank you! You have invested into one of the most important pillars in our community; Health Care. We will all use these facilities at some point in our lives, and now with the completion of the Gratitude Campaign, we will have state of the art facilities that will draw the best and brightest doctors, and provide the community with life altering health services.

This is yet again a testament to the resilience of our community's passion for the Wood Buffalo region. I saw passion for excellence first hand from the staff and doctors in the hospital who will be using the new or renovated spaces and equipment. They know, as we all do, that excellent health care provides for a better quality of life.

Wood Buffalo again answered the call; please celebrate this achievement with your friends, family and neighbors. Congratulations and again thank you to all who were involved in the Gratitude Campaign.

Sincerely,



Howie Ewashko

**COMPLETED!**

*Thank You!*

*To all donors  
for giving hope  
and health.  
Your gift  
is impacting  
patients, every  
single day.*

**Together**  
**\$16,000,000**  
**Raised!**

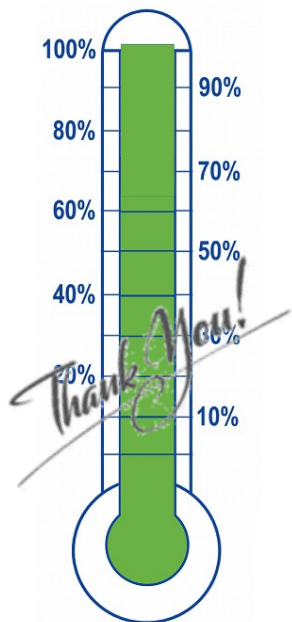
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### Special points of interest

- Hear how you can expect to be kept informed of your investment.
- Meet the committed volunteers
- A message from the Executive Director

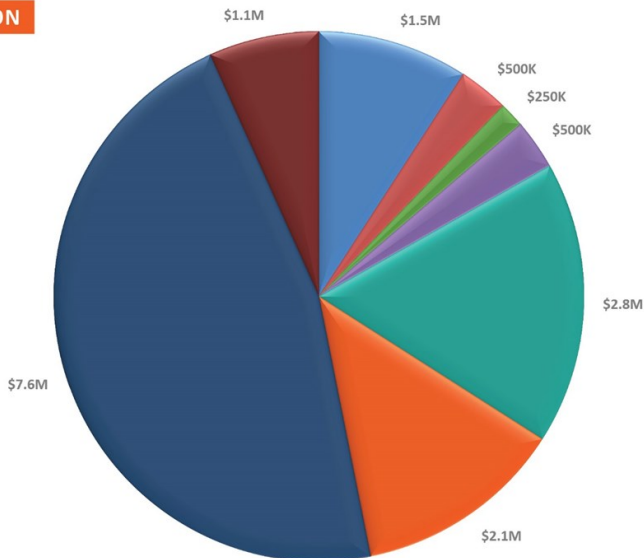
# Total Campaign Project Funding Breakdown



**TOTAL PROJECTS: ~\$16 MILLION**

Breakdown of Project costs

- Palliative Care Suites
- Continuing Care
- Community Clinics
- Multi-purpose Clinic
- Early Investments
- Healthy Schools
- MIS Suites
- Health Centre Lobby



Together  
we make  
AN impact

It starts with **health**

**Campaign Milestones achieved through YOUR donations**

- ⇒ **Community Clinic renovations Complete**
- ⇒ **Continuing Care Renovations Complete**
- ⇒ **Multi-Purpose Clinic Fully Funded**
- ⇒ **Palliative Care Suites fully Funded**
- ⇒ **Public Health Initiative Supported**
- ⇒ **Minimally Invasive Surgical Suites Fully Funded**
- ⇒ **NLHC Lobby Renewal Fully Funded**

You, our community, our donors and our volunteers, come together and impact our region with access to the best possible health care — right here at home. **CONGRATULATIONS!**

It starts with **you**

## What's Next?

The Northern Lights Health Foundation is committed to keeping you, our donors and our volunteers, up to date on the progress of the projects and the programs until everything is complete. With 8 projects, some of which are major capital projects, it will take time to bring it all to fruition. Here at the Foundation we want to see these projects impacting our community as quickly as you do!

We hope you will follow our Health Foundation **CHECKUP** newsletter which will include Project Spotlight Updates and Donor Spotlight Interviews. You will also be hearing from us through media, emails and/or phone calls.

Please do not hesitate to contact us at any time should you have any questions, we always love to hear from you.

### CONTACT INFORMATION

[Lorna.Ash@ahs.ca](mailto:Lorna.Ash@ahs.ca) or 780-793-7347

or

[Cindy.Amerongen@ahs.ca](mailto:Cindy.Amerongen@ahs.ca) or 780-791-6178

[Northern Lights Health Foundation](#)

## VOLUNTEER LEADERSHIP TEAM

We are so fortunate to have people in our community who have given their time, skills, and talents for such a good cause. You have all made an important contribution to health care for our region through your leadership and commitment. On behalf of the community, please accept our sincere gratitude and appreciation. The Gratitude Campaign would not have been possible without the leadership of these individuals:

### STEERING COMMITTEE:

**Howie Ewashko**, Campaign Chair—President, Northlands Forest Products

**Dan Fouts**— President and GM, Stony Valley Contracting

**Melanie Antoine**— Health Foundation Board Chair, Owner A.P.E. Group

**Robbie Stone**— Partner, MNP

### CAMPAIGN CABINET:

**Lorraine Demers**, Co-Chair—Past Educator, Fort McMurray Public School

**Gord Ball**, Co-Chair— Past VP of Strategic Planning, Syncrude Canada Ltd.

**Howie Ewashko**, Campaign Chair— President, Northlands Forest Products

**Dan Fouts**— President and GM, Stony Valley Contracting

**Nicole Bourque-Bouchier**, Pacesetting & Leadership Co-Chair—CEO and Owner, The Bouchier Group of Companies

**Andrew Boutilier**, Pacesetting & Leadership Co-Chair—Site Director, CEDA Group

**Dr. Surinder Khinda**— Medical Director, Northern Lights Regional Health Centre

**David Matear**— Senior Operating Director, Area 10, AHS

**Dean Wilcox**— President of Maintenance & Reliability Integration Oil Sands, Suncor Energy

**Melanie Antoine**— Health Foundation Board Chair, Owner A.P.E. Group

### PACESSETTING & LEADERSHIP TEAM:

**Nicole Bourque-Bouchier**, Pacesetting & Leadership Co-Chair—CEO and Owner, The Bouchier Group of Companies

**Andrew Boutilier**, Pacesetting & Leadership Co-Chair—Site Director, CEDA Group

**Dan Fouts**—President and GM, Stony Valley Contracting

**Colin Hartigan**— Realtor & Broker Owner, Coldwell Banker

### COMMUNICATIONS:

**Don Grose**— Past GM, Harvard Broadcasting Inc.

**Megan Langpap**— Past Advisor, Public Affairs, RMWB

**Rolando Inzunza**— Past Regional Business Development, Aboriginal, Suncor Energy Inc.

### Family Division

**Sara Ford**, Chair Family Division—Alberta Health Services

Campaign Chair, Howie Ewashko



*"Our vision is to provide world class health care, right here at home. The Gratitude Campaign will make us the envy of other health care systems as we deliver excellence in health care that impacts all generations throughout the region of Wood Buffalo."*

Pacesetting & Leadership Co-Chairs

**Nicole Bourque-Bouchier & Andrew Boutilier**



*"This is an opportunity for the community to come together to build world-class health care. The power of this Campaign and its eight projects is that its scope is comprehensive of the whole region and will truly contribute towards building a healthier, stronger Wood Buffalo."*

## A Message From the Executive Director

**Gratitude** [grat-i-tood] Noun

1. the quality of being grateful or thankful
2. the state of being grateful: THANKFULNESS

When the campaign was first coming together there were a number of names that were tossed around. Operation Health was a prime contender but in the end, the campaign committee found the perfect word to encourage our community to rally to a cause. They gave the community an opportunity to express Gratitude for the extraordinary health programs, services, people, and facilities that provide for our regions health and wellbeing.

Over the past few years of the fundraising portion of the campaign I have been privileged to hear personal health stories and challenges; some with heartbreaking endings and some with remarkable recoveries. All of the stories talked about the outstanding care received by the patient. I have accepted donations—large and small—from people and companies who understand at a very deep level what the impact will be for the health of future community members. I realized anew that it takes leadership at all levels to commit heavily to a future desired state and be willing to see the vision through to project completion. We have all been in this together as we move from planning a campaign, securing the funding, to the final stage of construction and renewal of the project areas.

So, now it is my opportunity to express my Gratitude to you; our honoured donors and supporters. I am thankful for your support, for your funding, and for your time. I am thankful that you show up, you step forward, you invest in your community and I am grateful that we are supporting Alberta Health Care services in our region for a more robust health system.



Cindy Amerongen

### OUR MISSION:

Engaging people, inspiring philanthropy and securing funds to improve health and promote wellness in Wood Buffalo.

### OUR VISION:

Strong, healthy communities. Together.

### OUR VALUES:

**Passion:** We are excited to connect the community to our mission; we are committed to investing in the best health care; we are dedicated to the wellness of our region.

**Integrity:** We honour our word; we are transparent and accountable; we appreciate your gift and will handle it with the utmost care.

**Innovation:** We strive for innovation; we are visionary in our thinking; we are leaders in collaboration; we believe anything is possible.

**Respect:** We demonstrate respect for our region's stakeholders, their diversity, unique needs and contributions.

