



2019-2020 DONOR IMPACT REPORT

APRIL 1, 2019 — MARCH 30, 2020



Kids and Philanthropy — Koston's Lemonade Stand

About the Northern Lights Health Foundation

Established in 1985, the Northern Lights Health Foundation serves to engage people, inspire philanthropy and secure funds to improve health and promote wellness in the Wood Buffalo region.

Through capital campaigns, signature events and various other fundraising initiatives, the Health Foundation funds vital medical equipment, programs, and services bringing care closer to home.

Message from the Executive Director

2019-2020 was a tremendous year for the Health Foundation and we know that financial support for AHS health projects and programs would not be possible without you; our donors and sponsors. Thanks to your support we allocated over \$1.5M towards the purchase of innovative technology and equipment and provided funding for vital healthcare services and programs in our region.

We were also able to host incredible special events – with a record attendance at the 30th Anniversary Festival of Trees events and the Hospital Bed Races. Due to the coronavirus outbreak and associated social distance health measures enacted in March, the Roaring 2020's Spring Fling fundraiser was cancelled. Support from sponsors, ticket holders, and donors was tremendous despite not being able to host the event.

Throughout the year, community organizations and local businesses held awesome third-party fundraisers and the youth of our region got heavily involved in philanthropy. We are so pleased to see kids supporting the health and wellness of others through their lemonade stands, auctions, fun days and other creative fundraisers.

There are lots of ways to be involved with the Health Foundation and help advance healthcare in our communities. Make a charitable donation, leave a memorial gift, sponsor events, volunteer, or attend and celebrate with us. Your continued support brings more healthcare technology and services to our region.

Cindy Amerongen, Executive Director

Cindy Amerongen

A great year — with a tough ending

In 2019-2020 we received tremendous support from businesses, community groups, and individuals to enable the purchase of technology and equipment for the hospital and to support public, mental, and ambulatory health programs throughout the region.

Our fiscal year-end of March 31, 2020 coincided with a major drop in the stock market and a resultant drop in our investment portfolio.

It also coincided with the biggest impact to our world in living memory — the COVID-19 pandemic and the resultant health regulations to keep our vulnerable populations safe.

The impacts of these major world events impacted our forecasted year-end financial position, however we remain fiscally strong and ready to meet current and new funding obligations.



Melanie Antoine served as Chair of the Board from 2016-2020

Message from the Board Chair

I've had the honour to chair the Northern Lights Health Foundation Board of Directors for over four years and have been delighted to play a role in the success of this important organization. Our Board is composed of talented, community-minded individuals who are actively engaged in advancing healthcare philanthropy and ensuring the great governance of the operations. Our goal is to maximize your donations and sponsorship and invest in the healthcare technology, equipment, programs and services that contribute to the health and wellbeing of our region.

The Health Foundation is celebrating its 35th Anniversary this year and I've seen the good work of the past decades up close. Now, more than ever, I understand that supporting healthcare is absolutely vital to having a strong community. This annual report will showcase some of the impact stories so you can see your donations at work.

Please keep your financial support coming—together we continue to make a major impact.

Melanie Antoine, Board Chair

Melanie Antoine



Board Members Ready to Greet 30th Anniversary Festival of Trees Guests

Board Gives Time, Talent, Treasure

Great governance is the hallmark of the Northern Lights Health Foundation's Board of Directors.

Thanks to their efforts, and a team of professional staff running the Foundation operations, the NLHF was re-certified in 2020 by Imagine Canada for a further 5-year period.

We are very proud of our community leaders and are happy to introduce them here.

2019-2020 Board of Directors:

Melanie Antoine, Chair

Greg Fuhr, Treasurer

Andrew Boutilier

Conor Clark

Brent Janke

Kevin Shulko

Nelson Barbosa, Vice Chair

Kyle Taback, Secretary

Karla Buffalo

Murray Crawford

Kiran Malik-Khan

Adele Thomson

Health Foundation Staff:

Cindy Amerongen, Executive Director

Lorna Ash, Director of Development

Karen Hodder, Events Assistant

Amy Boutilier, Finance Manager & Administrator

Ashley Fisher, Events Manager

Community Fundraisers

Service organizations, friends and families, school children, and local businesses are all actively engaged in fundraising and gift giving to the Health Foundation.

Their goals are aligned with ours — to support current and future patients and staff throughout the region.

We'd like to thank the following for their caring gifts and support.

- ◇ APE Maintenance (Fort Chipewyan Festival of Trees)
- ◇ Fort McMurray Shrine Club
- ◇ RE/MAX Fort McMurray (Jersey Off Their Back Fundraiser)
- ◇ Tim Hortons (Smile Cookies)
- ◇ Cora's Restaurants (Smoothie Fundraiser)
- ◇ Bouchier Group (warm woolies donation)
- ◇ Suncor Employees (Toy & Teddy Drive)
- ◇ Kinsmen & Kinettes (Day of Caring)
- ◇ The Tupper Family (Lights at Royal Garden)
- ◇ Markaz UI Islam (Toy Drive)
- ◇ The Baldwin Family (Toys for Peds)



Westwood High School Grade 9 Students Hosted a Fun Fair and Donated the Proceeds

Kids Care for Kids

Youth philanthropy is on the rise in our region and we have been very grateful for the support from individuals and school groups who are fundraising and volunteering for the Health Foundation.

This past fall we had an opportunity to bring in many of the kids who donated the funds they had raised to help sick kids, elders and families. These young friends of the Foundation came together with community donors to receive appreciation for their fundraising efforts and have a guided tour of the Diagnostic Imaging department.

The gathering also gave us the opportunity to unveil new equipment for the Diagnostic Imaging department - two new immobilizers to keep children safe and still during x-ray procedures - the Burton Bike and a multi-positioning chair for infants. The DI department also showed off the equipment used for a wide range of services including ultrasound, magnetic resonance imaging (MRI), computed tomography (CT scans), and general radiography (x-ray).

We offer a big thank you to all of our Young Philanthropists and encourage kids and families to get involved by hosting a fundraiser in support of the Health Foundation.







You make a difference!

Thanks to your support in 2019-2020, the Health Foundation committed \$1,513,000 to fund vital medical equipment, programs and services.

Here are just a few examples of how donor funds were used to support better health outcomes.

Emergency Department

- Committed \$32,680 towards the purchase of the Visao Otologic Tympanoplasty equipment and accessories. This allows for local assessment and repair of perforated eardrums, inner ear cysts and other ear issues. This equipment will save patients months of waiting for these specialized surgeries which are normally done in Edmonton.

Seniors Health

- Committed \$103,000 to purchase a Collins Low-Floor handibus to support seniors in community engagement and social and health activities.
- Committed \$23,000 towards the purchase of a unique Bike Around™ stationary bike integrated with Google Street Maps to support cognitive stimulation and physical activity for dementia and Alzheimer patients.
- Allocated \$4,350 to the Continuing Care unit to support seniors activities, gardening projects, and social outings

Maternal Child

- Allocated over \$32,000 to purchase GE Mini Telemetric Monitoring Systems for Labouring Mothers – A simple and complete wireless monitoring system that allows for mobility during the laboring process.

Training and Education

- Committed over \$65,000 for the expansion and renovation of a teaching and training lab for medical staff at the Northern Lights Health Centre.

Fort Chipewyan Festival of Trees Raises over \$41,000!

The event was entirely family-friendly and low-cost to community members. Featuring a tree auction Gingerbread House Contest, photos with Santa and Mrs. Claus, Decorate-a-Cookie, and Candy Cane Canteen. There was also a Wreath Decorating Contest, a huge Toy Raffle, a Gift Shop Corner, and a Teddy Bear Hospital. Great fun for everyone!



2019 Fort Chipewyan Festival of Trees A Huge Success

Population, Public and Indigenous Health

- Allocated over \$5,500 for the Positive Immunization Experience (PIE) program – an initiative to help children overcome their fear and anxiety of receiving needles – especially immunizations. The educational tools and resources for nurses and comfort strategies for families can help reduce the pain of immunizations for younger clients and establish strong coping mechanisms for future health services.
- Allocated funds for the Homeless Health Initiative – supporting the physical and mental health of those without shelter; including health services at the Centre of Hope and support for the Street Connect team.

Pharmacy

- Committed over \$815,000 to purchase and install and a multi-unit system-wide medication system at the Northern Lights Health Centre. Omnicell is a secure, integrated, automated dispensing system that deploys the latest hardware technology and smart software creates a safer, more efficient medication process and can be integrated with health record systems for effective patient care.

Statement of Financial Position			
March 31, 2020, with comparative information for 2019			
		2020	2019
ASSETS			
Current assets:			
Cash	\$	2,050,030	\$ 1,423,614
Accounts receivable	\$	182,136	450,762
Prepaid expenses and deposits	\$	9,860	11,454
Other Assets			
	\$	2,242,026	1,885,830
Investments (note 2)	\$	10,399,275	10,475,925
Capital assets (note 3)	\$	66,225	73,804
	\$	12,707,526	\$ 12,435,559
LIABILITIES AND FUND BALANCES			
Current Liabilities:			
Accounts payable and accrued liabilities	\$	97,905	\$ 95,587.00
Deferred revenue	\$	48,000	115,000
	\$	145,905	210,587
Fund Balances:			
Investment in capital assets	\$	66,225	73,804
Externally restricted	\$	7,012,713	7,251,787
Internally restricted (note 4)	\$	955,468	645,959
Unrestricted	\$	4,527,215	4,253,422
	\$	12,561,621	12,224,972
	\$	12,707,526	\$ 12,435,559
Commitments (note 9)			
Pledges (note 10)			

Statement of Operations			
Year ended March 31, 2020 with comparative information for 2019			
		2020	2019
Revenue:			
Fundraising activities	\$	3,010,623	\$ 5,065,689
Investment income (note 6)	\$	3,437	\$ 491,949
Other Revenue	\$	1,415	
Gifts-in-kind (note 5)	\$	170,497	\$ 126,721
	\$	3,185,972	\$ 5,684,359
Expenditures:			
Fundraising activities	\$	560,437	\$ 616,407
Salaries and benefits	\$	605,666	\$ 749,654
Office and other	\$	161,545	\$ 104,452
Amortization of capital assets	\$	10,141	\$ 9,992
	\$	1,337,789	\$ 1,480,505
Excess of revenue over expenses before the Commitments	\$	1,848,183	\$ 4,203,854
Donations to Alberta Health Services (note 7)	\$	1,511,534	\$ 1,718,917
Excess (deficiency) of revenues over expenditures	\$	336,649	\$ 2,484,937

Excerpts from the audited financial statements by KPMG LLP.

For full audited statements, visit northernlightshealthfoundation.ca



Signature Events



30th Anniversary Festival of Trees presented by Syncrude

The 30th Anniversary of our premier fundraising event — the Festival of Trees, was held from November 15-17th, 2019 and featured three days of exciting events. Festival raised \$650,000 with 8,500 guests enjoying Santa's Workshop, Winter Wonderland, and the ticketed events.

Over the past 30 years, the Festival of Trees has raised over \$9million (net after all expenses) for local health care with over 35,000 volunteer hours invested by thousands of community members. Many volunteers have been leading their Festival areas for over 10 years and are delighted to return each year and bring friends and family to share the fun.

The three-day Festival included the Ladies Holiday Luncheon presented by Canadian Natural, Ugly Christmas Sweater Party presented by Pembina, Festival of Trees Gala presented by Syncrude, Christmas Family Fun with Santa presented by Suncor, Daddy Daughter Sugar Plum Fairy Ball presented by APE Maintenance, and weekend-long Santa's Workshop presented by Enbridge, gift shops, Winter Wonderland tree viewing and local entertainment. Every event featured new elements to delight guests!

The Health Foundation Board and staff offer our sincere thank you to all the sponsors for 30 years of outstanding support!



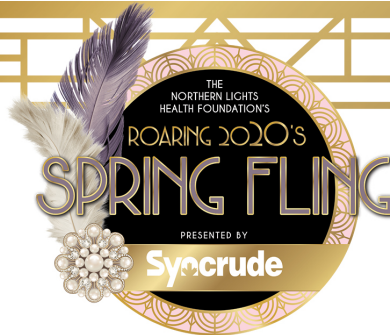
2nd Annual Hospital Bed Races

The Hospital Bed Races presented by Raymond James may be the new kid on the block for signature events but it is already gaining traction as a fun way to fundraise with the Foundation. The 2nd races raised \$48,000!

Last September, 34 local business and individual sponsors stepped forward to help coordinate and launch the races for the 2nd year. In addition, there were 30 volunteers helping to ensure the event day ran smoothly and 12 participating teams of 5 members each racing for the coveted Golden Bedpan Trophy. Each team was asked to raise \$2,500 through friends, family, and co-workers with an award given to the person who raised the most donations. The winning fundraising individual was none other than Nadine Allen of the Raymond James Good Squirrels and the event presenting sponsor!

For the 2nd year, the Finning Flyers took home the Golden Bedpan Trophy and they are certainly the team to beat in the 2020 Bed Races.

We always say “it takes good teamwork and strong spirits to support community health initiatives” —we sure see those qualities in our race sponsors and race teams. We can't wait to see everyone at the finish line of the 3rd annual races to be held Saturday September 26, 2020!



EVEN THOUGH OUR SIGNATURE EVENT "ROARING 20'S" SPRING FLING WAS CANCELLED, WE WANT TO THANK THE SPONSORS AND VOLUNTEERS WHO HAD DEMONSTRATED THEIR SUPPORT.

THE HEALTH FOUNDATION CANNOT SUPPORT HEALTH INITIATIVES IN OUR REGION WITHOUT EVERYONE CONTRIBUTING AT EVENTS AND THROUGHOUT THE YEAR.

WE WOULD LIKE TO OFFER SINCERE THANKS TO:

Syncrude



Towneplace Suites Marriott
Mix 103.7
100.5. Cruz FM
97.9 Rock
93.3 Country
Nextraction
Peter Pond Mall
Arsenal FX
TLC Disposal
Manitoulin Group of Companies
Creative Doors
Boston Pizza
FotoSource
Printing Unlimited
Tim Hortons
Westjet
Save On Foods

Culligan
Points North Gallery & Lucas Seaward
Gregoire Spirits Liquor Store Ltd.
Fort McMurray Hotel Group
Regional Recreation Corporation of Wood Buffalo
Harris Furniture
McMurray TV Centre
Ashley Homestore Fort McMurray
Hardchrome Hydraulics
Earl's Kitchen & Bar
FabuTan
Dreamline Canada
Oranj Fitness
Aim High Park
Cabi Clothes
GardaWorld Security

Coffee Connection
CrossFit Crude
Kristen Accounting Services
Keyano Theatre
Sweetlegs by Lisa
United Rentals
The Bloc & Co.
Total Chic Boutique by Destiny
Tupperware Judy Hansen
Syncrude Sport & Wellness Centre
One Rec
Kids Drop
David's Tea
Hertz Truck & Car Rental
Paradox
Fort McMurray Golf Club
Sipology & Plunder

NORTHERN LIGHTS HEALTH FOUNDATION





Mission:

Engaging people, inspiring philanthropy, and securing funds for a healthy Wood Buffalo region.

Vision:

Strong, healthy communities. Together.

Shared Values:

Passion: We are excited to connect the community to our mission; we are committed to investing in the best health care; we are dedicated to the wellness of our region.

Integrity: We honour our word; we are transparent and accountable; we appreciate your gift and we handle it with the utmost care.

Visionary: We strive for innovation; we are visionary in our thinking; we are leaders in collaboration; we believe anything is possible.

Respect: We demonstrate respect for our region's stakeholders, their diversity, unique needs and contributions.



Contact Us

For more information about the Health Foundation or to make a donation, please contact us.

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Visit us on the web at www.northernlightshealthfoundation.ca