



DONOR IMPACT REPORT 2023-2024



**TOGETHER WE MAKE A DIFFERENCE:
CELEBRATING THE IMPACT OF YOUR GENEROSITY**

Introduction

Established in 1985, the Northern Lights Health Foundation serves to engage people, inspire philanthropy and secure funding to improve health and promote wellness in the Wood Buffalo region.

Through capital campaigns, signature events and many other fundraising initiatives, the Health Foundation funds vital medical equipment, programs and services bringing care closer to home for Wood Buffalo residents.

Land Acknowledgment

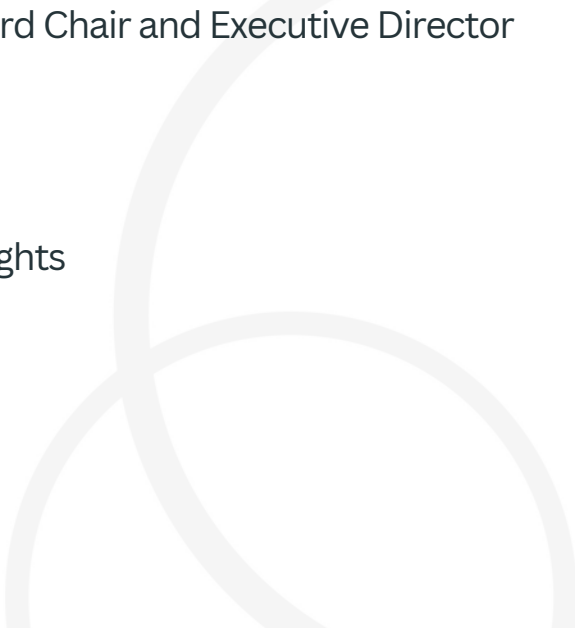
▽'𐌆𐌆𐌆' ēdlanēt'ē | 𐌇𐌆° tawâw

The Northern Lights Health Foundation
seeks to honour the True Spirit and Intent
of Treaty 8: as long as the sun shines, the
grass grows, and the waters flow.

We respectfully acknowledge that
ᐃᓕᑦᑎᑦ ᐅᑭᑦᑎᑦᑎᑦ | ᑭᑦᑎᑦᑎᑦᑎᑦ nistawâyâw |
Fort McMurray and the Northern Lights
Regional Health Foundation reside on the
shared lands of Treaty 8 Territory: the
traditional and ancestral lands of the
Dene, Cree, and Métis people.
We respect the wellness journey of each
individual as we walk together towards a
healthy mind, body, and spirit.

***Land Acknowledgement provided by AHS and currently on display in Suncor Heart of Health Lobby**

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MESSAGE FROM THE Board Chair and Executive Director

Reflecting on this year, we are inspired by the remarkable impact of your generosity. Your support has enabled us to make significant strides in enhancing healthcare for the Wood Buffalo region and ensure that every patient receives the best possible care close to home.

Every contribution, large or small, has been vital in enhancing patient experiences and improving health outcomes. We are continually inspired by the stories of resilience and recovery within our community—patients receiving life-changing treatments, families finding solace in difficult times, and healthcare professionals delivering exceptional care—all thanks to your support.

On behalf of the board of directors and the entire team at the Northern Lights Regional Health Foundation, we extend our heartfelt gratitude. Your generosity goes beyond financial support; it represents a powerful commitment to a healthier future for everyone.



Greg Fuhr
Board Chair



Vanessa MacNevin
Executive Director

Last year the health foundation
provided over
\$2.1 million in funding
for equipment, programs
and services.

*April 2023- March 2024

MAJOR CONTRIBUTORS

2023-2024

Monetary and In Kind Giving April 2023 to March 2024

\$100,000 +

Syncrude (Operated by Suncor)
Sunbelt Ledcor Annual Charity Golf Cup

\$50,000 - \$99,999

Birch Mountain Enterprises LP
Tuccaro Group

\$25,000 - \$49,999

ATB Financial
Bouchier Group
Canandian Natural Resources Limited
Cenovus Energy Inc.
Tim Hortons' Smile Cookie Campaign

Gifts in Kind

Finning Canada
Harvard Broadcasting
- Mix 103.7 and Cruz 100.5
Rogers Media Inc.
- Country 93.3 / Rock 97.9
United Rentals

\$10,000 - \$24,999

A.P.E. Maintenance Ltd.
Athabasca Oil Corporation
Canadian Institute of Mining
CEDA International Corporation
Cidel Trust Company
CNOOC Petroleum North America ULC
Enbridge Inc.
Ewashko Family
Fort McKay First Nations
Fort McKay Group of Companies LP
Gregg Distributors LP
Inter Pipeline
Pembina Pipeline Corporation
SMS Equipment Inc.
Stony Valley
Suncor Energy Inc.
Thompson Bros. Construction LP

Gifts in Kind

Accel Physical Therapy and Massage
AlumaSAFEWAY
Best Western
Canadian Tire
CMPLIZTY
Fort McMurray Airport Authority
Manitoulin Transport
Prestige Jewellers
SMS Equipment & Fort McMurray First Nation
Wajax
Westward Group

“We extend our heartfelt gratitude to our donors and sponsors.
Their invaluable support contributes significantly
to our community’s health and wellbeing.”

~Jacqui Parlee

Development & Stakeholder
Relations Officer

"Giving is not just about making a donation. It is about making a difference."

~ Kathy Calvin



\$7,500 - \$9,999

Rivers Casino Entertainment Centre

Gifts in Kind

Climate Control
Fort Mac Liquor
Fort McMurray Golf Club
Summit GM
Suncor Energy Inc.

\$2,500 - \$4,999

AlumaSafeway
ATCO Electric
Athabasca Tribal Council
CAM Industrial Solutions
Diversified Transportation
Easy Term Auto
Elizabeth Umperville
Melinda Stewart
Markaz Ul Islam
MNP LLC
Nelson & Priscila Barbosa
Raymond James Limited
Royal Alexander Hospital Foundation
Spring Moon
Stephane & Natalie Gagnon
The Alley YMM / Uptown Alley
True North Automotive

Gifts in Kind

APE Maintenance
Fort Management Limited
Fort McMurray Heritage Society
FuseSocial
Pattison Media
The Alley YMM / Uptown Alley

\$5,000 - \$7,499

Anna Chow
Bird & Stuart Olson Construction Inc.
ConocoPhillips Canada
CR Megacom
Flint
Hector & Susan Demers
Hedco Group Inc.
Jordan & Kayli Bjornsson
Kristy Stonehouse & Lana Hulan
(Coldwell Banker United)
Ledcor Site Services
Lloyd & Melanie Antoine
Medika North
MidLite Construction
Mikisew Cree
NOHA Group
Robert Anderson Funeral Services Inc.
Tridon
Wajax
Wood Buffalo Economic Development

Gifts in Kind

4G Motorsports
Athabasca Tribal Council
Earls
McKay Metis Group
MNP LLC
NAABA
Peter Pond Mall
Regional Municipality of Wood Buffalo
Regional Recreation Corporation of Wood Buffalo
Robby's Towing
Save On Foods
Tom's Marine & Sports

SIGNATURE EVENT

Highlights



Spring Fling

Spring Fling Gala is the Health Foundation's opportunity to showcase completed, current, and future projects funded by sponsors and donors. Our 2023 guests were delighted to learn that the fundraising goal for the construction of two (2) new therapy spaces in support of children's mental health was met. Naming rights to these vital spaces were given to Syncrude and CNOOC International, for their major gifts towards this need. Also announced was the new partnership with Alberta Cancer Foundation and Syncrude's \$500,000 gift towards research and development of the Better Together Indigenous Health service delivery model.

Presented by

Syncrude
Operated by Suncor

"Through our signature events, we unite as a community to make a real difference. The funds we raise together turn possibilities into realities, enhancing healthcare services and touching countless lives"

~Vanessa MacNevin

Executive Director



NORTHERN LIGHTS HEALTH FOUNDATION'S

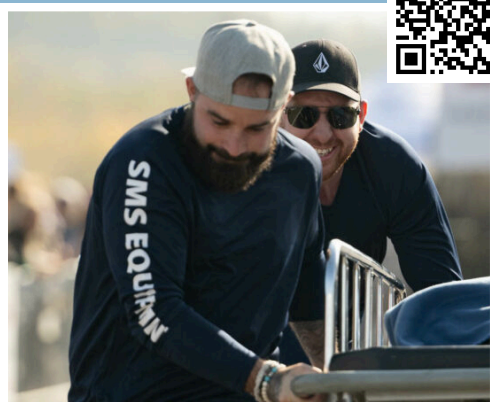
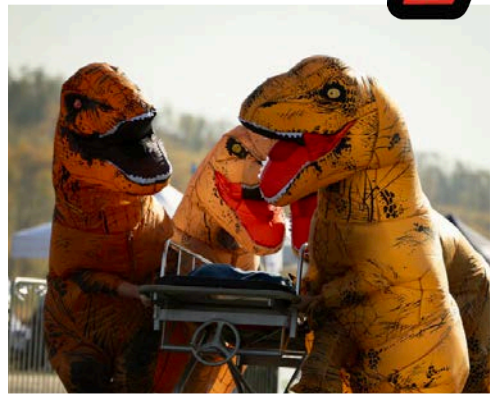
HOSPITAL BED RACES

Presented by



Birch Mountain Enterprises LP

Proud Member of Fort McKay Group of Companies



The 6th Annual Hospital Bed Races were a smashing success, raising an impressive \$63,000! The 2023 event was a vibrant celebration of community spirit, as teams of coworkers, friends, and friendly rivals donned creative costumes and raced hospital beds for a cause. The Family Christian Centre returned as champions, narrowly beating the team from SMS Equipment in a thrilling finish. Thanks to everyone who came out to cheer, race, and make a difference!

The 34th annual Festival of Trees, supported by an incredible community of sponsors and powered by the dedication of over 225 volunteers, ushered in the holiday season with unparalleled enthusiasm and a true showcase of the season's giving spirit.

The three-day festival offered an array of engaging events and activities for all ages. Attendees danced the night away at the Ugly Christmas Sweater Party, were enthralled by the elegant Festival of Trees Gala, enjoyed festive Christmas Family Fun with Santa, and delighted in the magical Daddy Daughter Sugar Plum Fairy Ball. The Winter Wonderland enchanted visitors with its beautifully decorated trees and captivating local entertainment, creating cherished memories for everyone.



9000+
Attendees

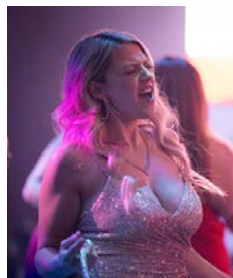
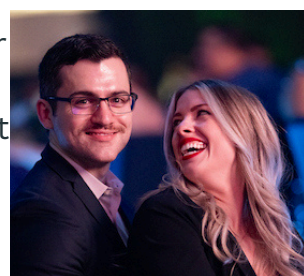
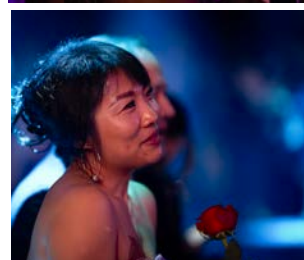
\$770,000
Net Raised

\$200,000
Record:
Tree Purchase



(Left to Right) Andrew Rosser (Syncrude), Santa, Chris Wilson (Birch Mountain Enterprises LP), Dave Tuccaro (Tuccaro) and Mike Mayuk (AlumaSAFEWAY)

History was made at Festival of Trees during the Gala's Live Tree Auction. In a demonstration of the true spirit of the season, four bidders (shown above with Santa) joined together to purchase Finning's Make-A-Wish tree for an unprecedented \$200,000! Not only did this secure their spot on Santa's "Nice List," more importantly it granted "wishes" to two local children on the Make a Wish Foundation's wait list.



FESTIVAL OF TREES
Gala
PRESENTED BY
Syncrude
Operated by Suncoor

2023 LIVE AUCTION

Trees



Community Concerts presented by Inter Pipeline achieved record attendance as visitors revelled in fantastic entertainers, dancers, and marvelled at our special appearances by Buddy the Elf, Santa and Mrs. Claus.



2023
Photo Gallery



Teddy Bear
HOSPITAL
PRESENTED BY
BOUCHIER



Santa's Workshop presented by Bouchier buzzed with activity as hundreds of families visited the Teddy Bear Hospital, engaged in cookie decorating, and participated in various craft stations.



Presented by:



Winter
WONDERLAND

PRESENTED BY



CHRISTMAS
Family
Fun with Santa
PRESENTED BY
PEMBINA

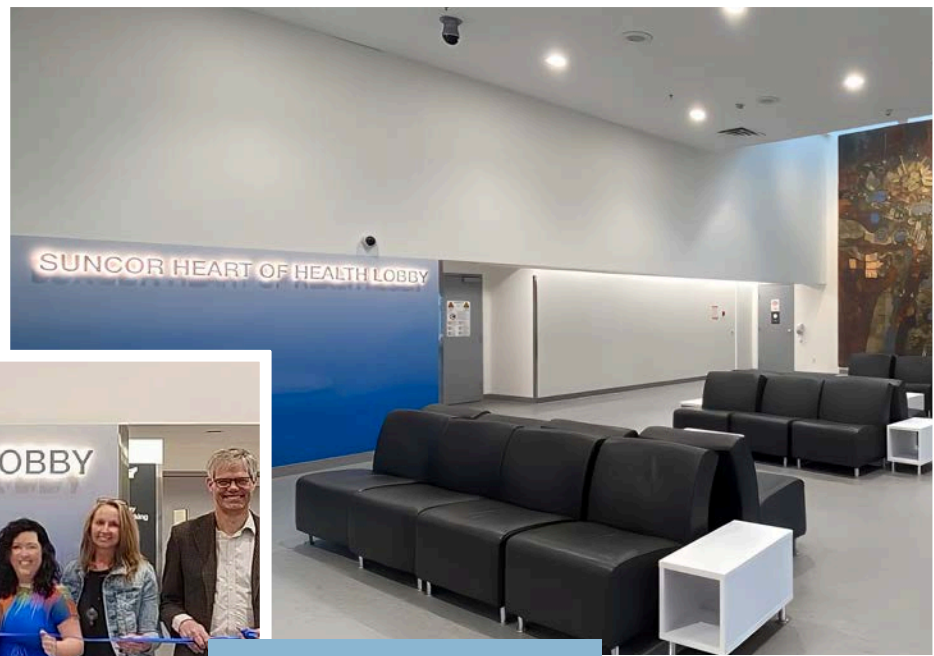


Live Auction Tree Sponsorship	Tree Purchaser(s)
Regional Recreation Corporation of Wood Buffalo: Sport of All Sorts	SMS Equipment
MNP LLC: Outdoor Escape	APE Maintenance
Athabasca Tribal Council: The Light that Heals Us	Melanie Antoine
Peter Pond Mall: Holiday Shopping Experience	Stony Valley
Fort McMurray Golf Club: Swing Fore the Season	Ashley Cheecham
Fuel by Earls: Elegantly Earls	SMS Equipment
Fort Mac Liquor: Fort Mac Liquor Sip & Sun	Brian Matthes
SMS Equipment and Fort McMurray First Nations: High Flyin' Vegas Sports Adventure	Fort McKay Group of Companies
Fort Management Ltd.: Refreshingly Local	Fort Management Ltd.
Accel Physical Therapy and Massage: Accel Health and Wellness Tree	Summit GM
Syncrude (Operated by Suncor): Home for Gnomes	Suncor
Fort McMurray Airport Authority: Celestial Oasis: Northern Skies to Cabo's Shores	Laura & Kyle Taback
Wajax: Oilsands Reclamation Sweet Tree	Jordy Bjornsson
Canadian Tire: Warm Globe	Summit GM
Finning: A Child's Wish	BME; Tuccaro; AlumaSAFEWAY; Syncrude (Operated by Suncor)
Justin Slade Youth Foundation: Empower Spruce	Scott Cawthorne
Tom's Marine & Sports: Merrick Traveler 17' Canoe	Athabasca Chipewyan First Nation
4G MotoSports: Santa's Little Racers Christmas Extravaganza	Kichton Construction
McKay Metis Group: Dancing Spirits	Sunset Recycle and Sales Ltd.
Suncor: The Ultimate Wilderness Prize Package	United Rentals
Regional Municipality of Wood Buffalo: Winter in Boreal	Ashley Cheecham
Climate Control: The Spirit of Christmas	Tom Wilson
Prestige Jewellers & Northern Lights Health Foundation: Diamond Dreams Evergreen	Kichton Construction
Northeastern Alberta Aboriginal Business Association: Celebration of Traditions	Mavis Ure
Fort McMurray Heritage Society: Winter Wonderland	United Rentals
United Rentals: Toys for Kids & Adults	Ashley Cheecham
Justin Slade Youth Foundation: Empower Spruce	SMS Equipment

YOUR GIFTS AT *Work*

“The Northern Lights Health foundation support (and the donors!) doesn't only make a difference, it transforms the lives within the Wood Buffalo region. Every contribution helps our teams and physicians improve health outcomes, comfort to patients and families, and healing to community. I am so grateful to everyone that can support the work of our foundation.”

~ Jordanna Lambert
Senior Operating Officer,
AHS North Zone



Lobby Renovation

In 2024, the beautifully renovated Suncor Heart of Health lobby at the Northern Lights Regional Health Centre was unveiled with a grand opening. Elder Lorraine Albert led a smudging ceremony, followed by a ribbon-cutting with community members, board, staff, and Suncor representatives. The transformed lobby now features a contemporary design with comfortable seating, updated flooring, and a fresh, welcoming atmosphere, enhancing both aesthetics and functionality. As part of the renovation, a new donor wall was installed, inviting visitors to stop and recognize those who contributed to the Gratitude Campaign. The space also includes improvements for greater accessibility, with clear signage and an intuitive layout to make navigating the area easier and more efficient for patients and visitors alike.



Maternity

The Maternity Department was granted funding for nine (9) urgently needed baby bassinets. The HALO BassiNest Swivel Sleeper Hospital Series, which cost \$7500 each, are innovatively designed to allow healing mothers accessibility and proximity to care for their babies while reducing painful movements.

Within the initial week of use, staff reported a significant decline in mothers requests for support in caring for their newborns. This independence while still in the safe surrounding of the Maternity Department helps build confidence, especially in new mothers.

The Pediatric and In-Patient Mental Health units jointly created spaces to support children and youth mental health admissions. Mental, emotional, and behavioral disorders in childhood can cause long-term problems that may affect the health and well-being of families, and communities. Not only were incredible spaces created thanks to our generous donors, but funding also provided invaluable training in core mental health programs including psychosocial intervention to teach self-regulation and reduce sensory processing challenges. We gratefully acknowledge the following major contributors of this project: Syncrude (Operated by Suncor), CNOOC, Ledcor, Cenovus Energy, Tuccaro Group and the RBC Foundation

Pediatrics

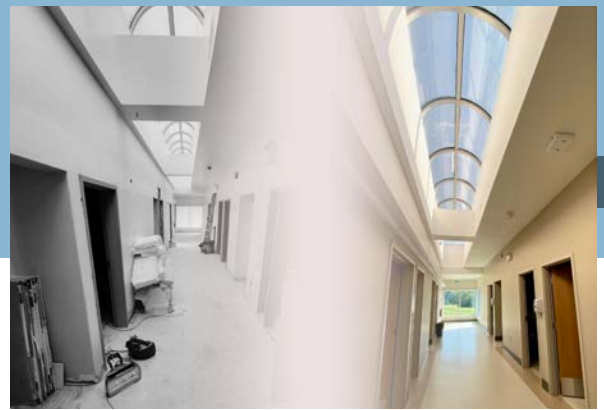


YOUR GIFTS AT *Work*

HOME CARE *Facility*

The Foundation committed \$900,000 to the renovation of the home care facility in Thickwood, aimed at enhancing both patient care and the working environment for staff. These upgrades created a modern, functional space, improving comfort and accessibility for patients receiving services. For staff, the renovation provided a more efficient, well-equipped workspace, enabling them to deliver high-quality care with greater ease and effectiveness. This investment not only improves patient outcomes but also supports the dedicated healthcare professionals who provide essential services to the community

“Oh wow, we have privacy now.” ~ *Patient*



Willow Square Continuing Care Centre

Residents have been enjoying the use of Sound Off headphones during several programs. The comfortable, noise-cancelling headphones eliminate background noise and improve sound clarity, making it easier for residents — including those who use hearing aids — to hear music, activity instructions and more. The use of this equipment has increased program accessibility and reduced residence dependency on staff assistance to clarify instructions.

“We’re grateful and thankful to the foundation for funding this equipment.”

~Tiffany Butler [Recreation Therapist]

“Awesome...”

~ *Annie Mercardi*
Resident



CONTINUED *Care*

Dementia Unit - Ambient Bright Lights Study

Insufficient natural lighting increases symptoms of dementia including decreased mood, cognition, and increase aggression. The foundation funded this exciting research project to investigate whether Ambient Bright Lights (ABL) can reduce these symptoms. Unlike other light therapies, ABL is applied to an area rather than directly toward an individual. This allows daily activities to continue without disruptions.

Fort McMurray receives as little as 6 hrs. and 46 mins. of sunlight during the winter season making Willow Square’s Dementia Unit an ideal location to answer the question “Does Ambient Light Therapy Improve Symptoms of Dementia in persons living in Northern Communities?”.

The outcome could potentially improve the quality of life for all who suffer with dementia.

DID YOU *Know...*

Our regions Specialized Dermatology Services are provided by a long-standing collaboration between the Northern Lights Regional Health Centre and Primary Care Network. To ensure these services remain close to home, the Health Foundation provides accommodation and travel funding for our wonderful Dermatologists.



BUILDING PARTNERSHIPS THAT IMPACT OUR REGION AND OUR WORLD

The Health Foundation partnered with the Alberta Cancer Foundation to support cancer research, treatment at the Fort McMurray Cancer Centre and contributed \$500,000 toward the purchase of two (2) new mobile breast screening units. These new units are on route to Alberta and will serve 120 communities, including rural communities, throughout the Wood Buffalo region.

1 in 8

women expected to develop breast cancer

15 women

die from breast cancer every day

1 in 5

men with breast cancer will die.

Canadian Breast Cancer Statistics



FINANCIAL

Statements

Statement of Financial Position

For the year ended March 31, 2024

	2024	2023
Assets		
Current Assets:		
Cash	1,023,046	1,892,387
Marketable Securities	13,675,162	12,737,903
Accounts Receivable	40,274	27,880
Prepaid Expenses	5,210	8,586
Inventory	1,041	
	14,744,733	14,666,756
Capital Assets	38,726	45,439
	14,783,459	14,712,195
Liabilities		
Current Liabilities:		
Accounts Payable and Accruals	142,113	166,579
Deferred Revenue	213,000	245,500
	355,113	412,079
Fund Balances		
Unrestricted	7,704,473	7,504,315
Externally Restricted	4,272,879	5,151,641
Internally Restricted	2,412,268	1,598,721
Invested in Capital Assets	38,726	45,439
	14,428,346	14,300,116
	14,783,459	14,712,195

Statement of Operations

For the year ended March 31, 2024

	2024	2023
Revenue		
Fundraising Activities	2,356,767	3,744,703
Investment Income	1,073,501	57,938
Gifts-in-Kind	108,942	123,295
	3,539,210	3,925,936
Expenses		
Salaries, Benefits and Contract Labour	577,699	630,018
Fundraising Activities	536,300	553,786
Office and Other	175,343	146,585
Amortization of Capital Assets	6,713	6,928
	1,296,055	1,337,317
Excess of Revenue Over Expenses		
Before the Undernote	2,243,155	2,588,619
Donations to Alberta Health Services	2,114,925	2,448,983
Excess of Revenues Over Expenses	128,230	139,636

MEET THE *Team*

The Operations Team

Vanessa MacNevin

Executive Director

Amy Boutilier

Finance Manager

Stephanie MacKenzie

Fund Development, Community Initiatives and Events Officer

Jacqui Parlee

Development and Stakeholder Relations Officer

Karen Tan

Administration and Event Assistant



The Governance Team

Served during April 2023 to March 2024

Board of Directors

Greg Fuhr | Chair

Stephane Gagnon | Vice Chair

Denean Robinson | Treasurer

Conor Clark | Secretary

Nelson Barbosa

Karla Buffalo

Dr. Fauzia Haq Nawaz

Jordanna Lambert

Brent Janke

Graham Longpre

James Secord

Adele Thomson

Kevin Shulko

Robin Villebrun

Honourary Board Members

Melanie Antoine

Nicole Bourque-Bouchier

Howie Ewashko

Chris Wilson

Dave Tuccaro

Kyle Taback

Mohammed Tarrabin

Byran Rabik

Dan Fouts

John Wilson

Leslie Wilson



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Fort McMurray, Alberta
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Accredited
IMAGINE CANADA



*Follow
-US-*



Charitable Registration Number
BN 107395030 RR0001
Incorporated in Alberta March 1985