

NORTHERN LIGHTS HEALTH FOUNDATION

Spring Fling

INSPIRE

PRESENTED BY:



April 5, 2025

Shell Place Grand Ballroom

Sponsorship Guide



Accredited
IMAGINE CANADA

Northern Lights Health Foundation
7 Hospital Street, Fort McMurray, AB T9H 1P2
Office: 780-791-6041
Charitable Registration Number: BN 107395030 RR0001
Incorporated in Alberta March 1985

Spring Fling

INSPIRE

PRESENTED BY:



Forward Message

This spring, we invite you to be part of an extraordinary evening that embodies our 2025 theme: Inspire. Spring Fling, presented by Suncor, celebrates the powerful stories of transformation made possible by dedicated healthcare initiatives and your unwavering support.

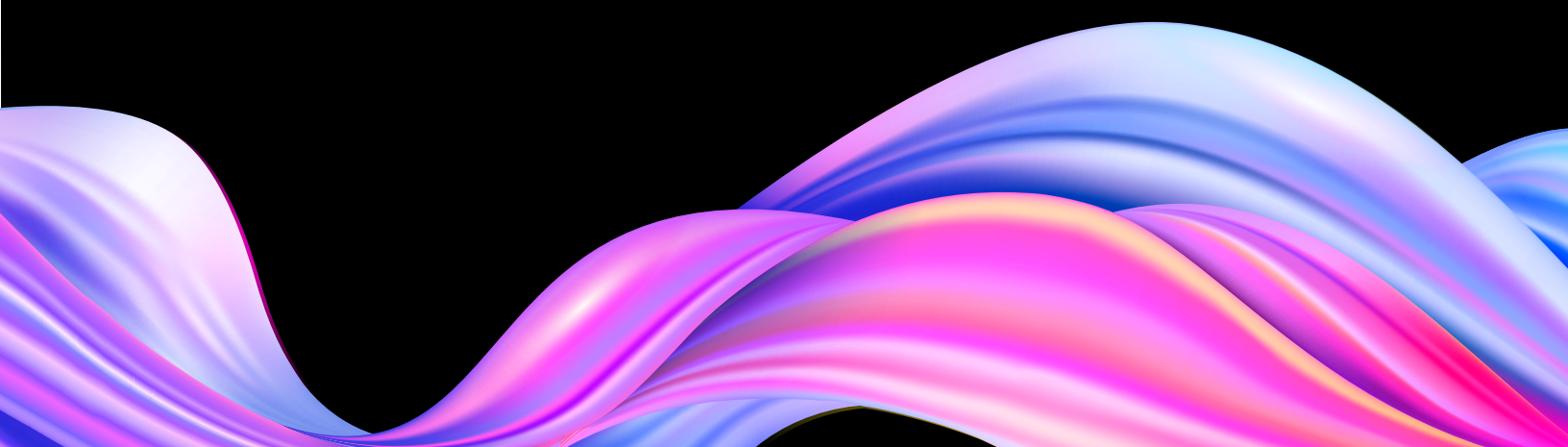
Together, we will honor the individuals and partnerships that continue to inspire change, hope, and resilience across Wood Buffalo. Your sponsorship plays a vital role in driving innovation, ensuring our region has access to advanced healthcare technology, infrastructure, and services close to home.

Join us for a night that sparks inspiration and connection, as we reflect on the difference we've made together and dream boldly for the future. Explore the sponsorship opportunities in this package and discover how your company can inspire our community and leave a lasting impact.

Together, we can inspire hope, champion change, and build a healthier, more resilient future for generations to come.

Vanessa MacNevin, Executive Director

Greg Fuhr, Board Chair



Sponsorship Levels

Amplify Your Impact

This spring, join us for Spring Fling, presented by Suncor, as we celebrate our 2025 theme: Inspire. Together, we'll honour the stories of transformation made possible by innovative healthcare initiatives and the unwavering support of our community.

Your sponsorship drives innovation, enhances healthcare access, and ensures advanced services close to home. Explore the opportunities in this package and see how your company can inspire change, champion hope, and build a healthier future for Wood Buffalo.

TITANIUM SPONSOR \$20,000

**Lead the Way
– 2 Opportunities Available**

Position your organization as a true leader in community impact.

- 20 tickets with premium seating and exclusive networking opportunities.
- Deliver a keynote address during Spring Fling, putting your voice at the heart of the event.
- Exceptional Brand Visibility:
 - Premium logo placement across all marketing channels, including event website, social media, venue, newsletter, donor wall located at the Northern Lights Health Centre, and advertisements (radio & video).
 - Showcase your commitment with a tailored video feature shared widely to inspire our audiences.
- First right of refusal for 2026 sponsorship ensures your legacy continues.

PLATINUM SPONSOR \$15,000

**Inspire Change
– 2 Opportunities Available**

Become a trusted partner in driving community-focused initiatives.

- 10 tickets with exclusive seating for your team.
- Logo prominently displayed on event website, social media, venue, newsletter, and donor wall located at the Northern Lights Health Centre.
- Your company highlighted in 10 radio ads, with an option to include your company voiceover for added personalization.
- Secure your spot with the first right of refusal for 2026 sponsorship.

DIAMOND SPONSOR

\$10,000

Sparkle with Impact
– 4 Opportunities Available

Show your commitment to excellence and innovation with this distinguished sponsorship.

- 10 tickets to engage with other leaders and supporters.
 - Prominent logo placement on event website, social media, and newsletter.
 - Recognition on the donor wall located at the Northern Lights Health Centre and event slideshow ensures your brand's prominence.
 - Large logo featured prominently at the Spring Fling venue.
- Secure your 2026 sponsorship with first right of refusal.

SAPPHIRE SPONSOR

\$7,500

Reflection of Excellence
– 6 Opportunities Available

Show your commitment to excellence and innovation with this distinguished sponsorship.

- 10 tickets to connect with community leaders and supporters
 - Logo placement on event website, social media, slideshow and program.
 - Logo featured within the Spring Fling venue.

EMERALD SPONSOR

\$5,000

A Commitment to Care
– 8 Opportunities Available

- 10 tickets to enjoy the event and connect with others.
 - Logo featured on event website, social media, slideshow and program.
 - Logo displayed within the Spring Fling venue

AMETHYST SPONSOR

\$3,500

A Foundation of Support
– 12 Opportunities Available

- 5 tickets to participate and engage with fellow supporters.
 - Logo inclusion on event website, social media, slideshow and program.
 - logo displayed within the Spring Fling venue.

GIFT-IN-KIND SPONSORSHIP OPPORTUNITIES

Make an impact by supporting the event or live auction through contributions of goods, services, travel, or infrastructure.

- Gift-in-kind contributions will be valued and recognized at an equivalent sponsorship level.

Your generosity plays a vital role in the success of this event, helping us inspire change and drive meaningful impact.

For inquiries:

Contact Stephanie MacKenzie
at 780-791-6207
or Stephanie.MacKenzie2@ahs.ca

Sponsorship Agreement

MONETARY SPONSORSHIP OPPORTUNITIES AVAILABLE:

Titanium \$20,000

Platinum \$15,000

Diamond \$10,000

Sapphire \$7,500

Emerald \$5,000

Amethyst \$3,500

Gift-in-Kind

**Please note – sponsorship payment can be made via credit card, EFT, or cheque to the Health Foundation office.
Payment deadline is March 21, 2025.**

Company Name (As you would like to be recognized)

Contact Name and Title

Telephone Number

Email Address

Address

City

Province

Postal Code

By signing, I agree to sponsor Spring Fling 2025 as indicated above:

Signature

Date

Payment Options

Cheque

Credit Card

Name on the Card

Select Credit Card Type:

Card Number

Visa

Mastercard

American Express

Expiry Date

CVV

Return to:

Stephanie MacKenzie

E: Stephanie.Mackenzie2@ahs.ca | T: (780) 791-6207

Fund Development, Community Initiatives and Events Officer, Northern Lights Health Foundation, 7 Hospital Street, Fort McMurray, AB | T9H 1P2