

NORTHERN LIGHTS



HEALTH FOUNDATION'S

# SPRING FLING

— PRESENTED BY —



April 25, 2026

Suncor Energy Centre for the Performing Arts

## *Sponsorship Package*



## Let The Show Begin

Step into a world of glamour, wonder, and showstopping celebration as we prepare for the 39th annual Spring Fling Gala, proudly presented by Suncor.

This year's celebration promises a curated blend of elegance and circus-inspired wonder, creating a truly unforgettable night under the luxe big top.

While the spotlight shines on the festivities, your sponsorship remains the true showstopper. Your support helps elevate to advance healthcare close to home, ensuring our region continues to access thoughtful, high-quality care when it's needed most.

Thank you for stepping into the ring with us. Together, we'll make this year's Spring Fling nothing short of spectacular.

Vanessa MacNevin  
CEO, Northern Lights Health Foundation  
Alias: "The Circus Director"



# Sponsorship Levels

## The Ringmaster

\$20,000

- 20 Tickets with premium seating
- Keynote address during the event
- Exceptional brand visibility across all marketing channels (website, social media, newsletter, donor wall, and radio ads)
- Logo displayed during event (print and digital)
- Custom video showcasing your commitment
- First right of refusal for 2027



Jacqui Parlee  
Stakeholder Relations, NLHF  
Alias: "The Stage Manager"

## \$15,000 Level

- 10 Tickets with exclusive seating

Exclusive Naming Opportunities:

- *Dazzling Acts Sponsor*
- *Health and Wellness Spectacle Sponsor*

Recognition:

- Logo prominently displayed across marketing channels (website, social media, newsletter, and donor wall)
- Logo displayed at event (print and digital)
- First right of refusal for 2027

## \$10,000 Level

- 10 Tickets

Exclusive Naming Opportunities:

- *The Greatest Feast Sponsor*
- *Big Top Bar Sponsor*

Recognition:

- Prominent logo placement (website, social media, newsletter and donor wall)
- Logo placement at event (print and digital)



Chelsea Peters  
Executive Assistant, NLHF  
Alias: "The Illusionist"

# Sponsorship Levels

## **\$7,500 Level**

- 10 Tickets

### Exclusive Naming Opportunities:

- *Under The Big Top Venue Sponsor*
- *The Entrance Elixir Sponsor*

### Recognition:

- Logo recognition across marketing channels
- Logo recognition during event (print and digital)



Stephanie MacKenzie  
Fund Development, NLHF  
Alias: "The Equilibrist"

## **\$5,000 Level**

- 10 Tickets

### Exclusive Naming Opportunities:

- *The Grand Illusion Sponsor*
- *The Showstopper Auction Sponsor*
- *The Greatest Odds Sponsor*
- *The Ring Master's Assistants Sponsor*
- *Big Top Memories Sponsor*

### Recognition:

- Logo recognition across marketing channels

## **Spotlight Performer Sponsor**

### **\$3,500**

- 5 Tickets
- Logo displayed across marketing channels



Monica Raike  
Finance Officer, NLHF  
Alias: "The Lion Tamer"

## **The Star Performer Sponsor**

### **\$2,000**

- 2 Tickets
- Logo displayed across marketing channels

# Sponsorship Agreement



Company Name

Contact Name

Phone Number  Email

Address

City  Postal Code

By Signing, I agree to Sponsor Spring Fling 2026 as Indicated Below

Signature

## Please Select Your Sponsorship Level

- Ringmaster \$20,000
- Health and Wellness Spectacle \$15,000
- Dazzling Acts \$15,000
- Big Top Bar \$10,000
- The Greatest Feast \$10,000
- Under the Big Top Venue \$7,500
- The Entrance Elixir \$7,500
- Showstopper Auction \$5,000
- The Grand Illusion \$5,000
- The Greatest Odds \$5,000
- Ringmaster's Assistants \$5,000
- Big Top Memories \$5,000
- Spotlight Performer \$3,500
- Star Performer \$2,000

## Please Indicate your Method of Payment

- Cheque  Invoice  Credit Card

Cheques may be made payable to:  
Northern Lights Regional Health Foundation  
Please Note - Payment Deadline is March 25, 2026

### Return to:

Stephanie MacKenzie  
Fund Development Officer, NLHF  
E: Stephanie.MacKenzie2@ahs.ca  
T: (780) 791-6207

Northern Lights Health Foundation  
7 Hospital Street, Fort McMurray, AB T9H 1P2  
Office: 780-791-6041  
Charitable Registration Number: BN 107395030 RR0001  
Incorporated in Alberta March 1985



## Gift-in-Kind Donation

We gratefully accept gift-in-kind donations. To issue a charitable tax receipt, we must receive documentation confirming the item's fair market value, such as an invoice or appraisal. Once verified, we will provide a tax receipt for the confirmed amount.

- I would like to donate a gift-in-kind

### Item Description:

Value: